

## How a manuscript or resource is submitted for publishing

### Overview

Under the Assemblies of God publishing umbrella, we have several imprints. Most resources are published under one of the following imprints:

AG Healthy Church/Gospel Publishing House: books and resources are published primarily with those associated with the Assemblies of God in mind.

My Healthy Church: books and resources published primarily with the Pentecostal reader in mind.

Influence Resources: books and resources created with the broader evangelical market in mind.

The content of all our books and resources must be compatible with the beliefs and purposes of the Assemblies of God. We hold these resources to a "Value Statement for Outreach Products" which states:

*We believe the Bible is the divinely inspired Word of God. There is only One God, but He exists in three persons (Father, Son, and Holy Spirit). Jesus Christ is the Son of God and was born of a virgin. He is both fully God and fully man. He lived a sinless life, died on the cross for our sins, and rose from the dead. Christ will return to the earth again. The Holy Spirit bears witness to Jesus and empowers and equips believers today for witnessing and effective service.*

### How do I submit a formal proposal?

Please see below for the types of unsolicited manuscripts we are currently accepting. ***For all other imprints we are ONLY accepting unsolicited manuscripts for review when a professional literary agent represents them.***

If submitting your manuscript through a professional literary agent, please see guidelines below.

Submit your proposal by following the format described below via e-mail to: [newproducts@gph.org](mailto:newproducts@gph.org).

We ask that you not send your entire manuscript. If we would like to see it we will contact you to make that request.

### What should be included in a proposal?

Please use the following Book Proposal Outline (or similar format that includes the same information) when submitting your manuscript or project for review:

#### Title Page

#### Proposal Overview

##### I. The Content

- A. Premise
- B. Unique Selling Proposition
- C. Overview
- D. Manuscript
  1. Manuscript Status

2. Special Features
3. Anticipated Manuscript Length
4. Anticipated Manuscript Completion Date

## **II. The Market**

- A. Target Audience
- B. Affinity Groups
- C. Motivations to Read
- D. Related and Competing Works

## **III. The Author**

- A. Background
- B. Previous Writing
- C. Personal Marketing
- D. Platform
- E. Possible Foreword/Endorsers

## **Chapter-by-Chapter Synopsis**

### **Two Sample Chapters**

*Please note due to the large amount of submissions we receive, we do not return proposals, resources, or manuscripts. **All unsolicited proposals, resources, or manuscripts received outside of the above instructions, will not be considered.***

### **Currently we are accepting for review:**

*Unsolicited manuscripts for **LIVE**, our take-home quarterly for adults. (Please see below for guidelines for submitting to **LIVE**.)*

***For all other imprints we are ONLY accepting unsolicited manuscripts for review when a literary agent represents them.***

### **What should I expect after my proposal has been submitted for review?**

If you have followed the procedure outlined above you can expect to hear back from us within 60 to 90 days of submitting your proposal electronically.

After the editorial and marketing staffs have reviewed your proposal they may (1) accept it for publishing (2) invite you to revise and resubmit it, (3) reject it.

We regret that we cannot accept all manuscripts nor can we provide a detailed critique or evaluation of manuscripts. Many factors must be taken into account in deciding which manuscripts are accepted for publication, and rejection does not necessarily mean that the manuscript is not publishable—only that it is not right for us at this time.